

Why Should Residents and Businesses Make Donations to the Woodbury Scholarship Fund Golf Tournament?

Your Contribution Benefits the Town of Woodbury

- Proceeds from the golf tournament go toward scholarships and assist deserving students of Woodbury, giving them an opportunity to make better lives for themselves. This strengthens our community as a whole.

Your Contribution Helps to Market Your Business

- Sponsors have advertisement space in a Tournament program that has an appealing and extensive distribution.
- The program format is arranged so that advertisements are disbursed along with course information that will be referenced throughout the event on tournament day and easily fits in a golfer's back pocket. This format sets your ad apart from others in the program and brings attention to it.
- Most WSF Tournament participants are members of area country clubs, prominent Woodbury residents, and local, high profile individuals. A tremendous marketing opportunity exists through advertising to this audience.
- Businesses participating as sponsors will be recognized in the Tournament Program. Businesses making donations that are used as raffle or auction prizes will have their gifts on display in the dining room prior to being awarded. Recognition will be given to all sponsors in the local print media shortly after the tournament.
- The Country Club does not provide its general membership with the golf related information that is in the WSF Program. Extra copies of the Program are retained by the club and used by the general membership and their guests after the WSF Tournament, giving your advertisement added exposure long after the event.
- In addition to our normal slate of prizes, the WSF Golf Tournament continues to enjoy commitments for cars and other gifts as hole in one prizes on par 3's, rather than just one. This increases the interest and demand for playing in the tournament, and ensures the maximum exposure of your sponsorship advertisement.

Your Contribution Benefits You

- Sponsorship is more than just a donation. Any gift to the Woodbury Scholarship Fund is tax-deductible.
- All sponsors, gift givers and donations will be duly noted in our Tournament Program.
- Your association with the WSF through the Golf Tournament is an active display of commitment to the community and their students.

What is the Woodbury Scholarship Fund?

- The WSF is an established organization managed entirely by Woodbury residents and is intended to provide post secondary scholarships to qualified Woodbury resident students. The WSF is a volunteer organization; none of the funds are used for compensation of personnel.
- The WSF has successfully provided scholarships that have assisted more than 475 students since 1975. Since establishing the Golf Tournament, the WSF has more than doubled the number of scholarships annually and now second year awards are available to deserving sophomores.
- The WSF is affiliated with Scholarship America (Dollars for Scholars). This provides the WSF with tax-exempt status, access to information and expertise, and, on occasion, the availability of matching funds.

If you would like to learn more about the Woodbury Scholarship Fund, please write to:

**Woodbury Scholarship Fund
P.O. Box 716
Woodbury, CT 06798-0716**